



Open
College
of the Arts

Formative feedback

Student name	Dawn Langley	Student number	510320
Course/Unit	Context and Narrative	Assignment number	4
Type of tutorial	Written		

Overall Comments

Thank you for sending me your fourth assignment, a picture is a thousand words, you have chosen a really interesting image for this and explored it and other appropriate images in an informative and interesting way.

Assessment potential

I understand your aim is to go for the Photography/Creative Arts Degree and that you plan to submit your work for assessment at the end of this course. From the work you have shown in this assignment, providing you commit yourself to the course, I believe you have the potential to pass at assessment. In order to meet all the assessment criteria, there are certain areas you will need to focus on, which I will outline in my feedback.*

Feedback on assignment

Demonstration of technical and Visual Skills, Quality of Outcome, Demonstration of Creativity

Demonstration of technical and Visual Skills

Materials, techniques, observational skills, visual awareness, design and compositional skills

The materials you have used here have been your research of photographers work and how to read these photographs. You have applied these skills well within your essay and produced an interesting piece of writing relating to this image and similar and indeed very different representations of childhood in photography. Very competent technical and visual skills

Quality of Outcome

Content, application of knowledge, presentation of work in a coherent manner, discernment, conceptualisation of thoughts, communication of ideas

Your work has shown an application of knowledge in terms of both your research and your own interpretation of this image and what it shows. I particularly found interesting the idea that the girl may have cut her hair because this image was actually taken. It is a strong image and asks the viewer a lot of questions. Highly effective work presented in a professional way, showing strong judgement.

Demonstration of Creativity

Imagination, experimentation, invention, development of a personal voice

Strongly creative, takes risks with many imaginative and successful outcomes, strong evidence of personal voice. Your own opinions on this image stand out as well as using references from other theorists to provide a grounding to your essay.

Learning Log

Context, reflective thinking, critical thinking, analysis

Context

Reflection, research, critical thinking* (learning logs and, at levels 5 and 6, critical reviews and essays)

You have provided an appropriate bibliography for your assignment and your research has been referenced well within the thousand words itself, demonstrating both critical and reflective thinking within these articulate one thousand words.

Very articulate and self-aware, very well researched, demonstrating a developed intellectual understanding

Suggested reading/viewing

Context

Have a look at the work of Jeff Wall, Tim Walker and David Laundy who might help inform your next assignment.

Also take a look at this article on Constructed Reality.

<http://www.suescottgallery.com/programs/texts/Constructed-Realities-Contemporary-Photography/>

The study of photography at HE level means you engage with more than how to take a photo.

- *Why was the photograph taken?*
- *Who was it taken for?*
- *When was it taken?*
- *Where was the work presented?*
- *What feelings does the photograph evoke?*
- *What does the image say to you / how could it be interpreted?*

- *What is the images purpose?*

Pointers for the next assignment / assessment

- *Experiment*
- *Really concentrate on showing your personal voice.*

Tutor name	Celena Beech Clary
Date	4.5.16
Next assignment due	4.8.16